



YOHO CART

An initiative by Malpani Group

MALPANI GROUP

MALPANI GROUP is omnipresent and expanded across sectors.

Our well diversified business includes AMUSEMENT & THEME PARKS, FMCG PRODUCTS, REAL ESTATE, RENEWABLE ENERGY, WATER PARK, HOTEL & RESORTS amongst many. Our success story has been an extra-ordinary one.

The secret of phenomenal growth lies in our unstoppable commitment in satisfying our customers and the society by sharing rewards with all.

The essence of our mission is not to disturb the rural roots but to develop the infrastructure, create social awareness, encourage education, and inspire the people here to aspire more and dream big.

We at Malpani Group are glad to play an active role in transforming Sangamner and pinning it to the industrial map of the world.

We have been serving the industry for the last 3 decades with 100k+ customers in more than 50 cities across the country. We are backed up with 5k+ happy employees with an annual growth rate of 15%.

We are committed to drawing upon the wisdom of past generations while utilising the innovation and enthusiasm of present generation in scaling greater heights than ever before.



Rajesh. M



Sanjay. M



Manish. M



Girish. M



Ashish. M



Yashovardhan. M



Jai. M



Harshvardhan. M

YOHO

Our FMCG brand that consists of a wide range of namkeens, candies and mouth fresheners. We aim to please everyone in your family and make your home a happy place!

Malpani Group has its roots in over 12 states with more than 14,500 villages. Our strong dealer and vendor network allow us to cater our FMCG products to our customers, swiftly and without delays. With the strongest team and the most responsive management, we are ready for new tie-ups, new ventures, and new challenges.

This quality brand YOHO is just another way of giving back the people what they envisage of us!

YOHO CART

Introducing Yoho Cart - your favourite chai and pass-time namkeen are now available on 4 wheels, ready to serve at over a 100 plus spots across Maharashtra!

We aim to re-define the “tapri culture” with a touch of extra hygiene, educated staff and whole lot of snack options.



SPECIFICATIONS

DIMENSIONS

1780 x 890 x 2150 mm

CART

Material - GI Jindal JSK

Finish - Powder coating

Weight – 250 Kgs App

Movable – Non Motorized

Dustbin for consumers
& makers

Cash & Cigarette Drawer

Space for Battery to operate
lighting

TELEVISION

Punta – 24” LED TV

1366 x 768 Pixels Smart

Speakers, 10 w Output

176° Viewing Angle

1 HDMI Ports, 1 USB Port

16:9 Ratio

LED TUBE – 20W

1 Lit Signage

1 Non Lit Signage

1 Plotting Signage

TEA UTILITY

Burner for Tea Making - 10” x 10”

Space for LPG Cylinder

Cold Box for Milk & Water– 25 lts

Containers for Tea Patti, Water,
Sugar, Masala

Dustbin for disposing waste on
the back end

DISPLAY & STORAGE

Display Provision for

Candies – 4 Glass Jars

Display Rails -Display for 8
Namkeen type packet items

Storage Cupboard for inventory

5 subway type Containers for
onion, tomatoes, lime, masala

BATTERY: 6 TO 8 HRS

12V-650 Luminous Eco Watt
Inverter

12V-65AH Exide SMF Battery

BENEFITS OF OPTING FOR YOHO CART

- Highly profitable Business
- A chance to work with a well established brand
- Next generation venture among roadside Tapris
- Ease of acquiring inventory
- Excellent and convenient distribution channel. Doorstep delivery of supply every morning.
- More credibility of people for the products.
- Stand out in a saturated market
- Durable, user friendly and long lasting set-up

RANGE OF PRODUCTS

The following mentioned are the products that will be available for sale on the Yoho Cart.

A. Yoho Namkeen

1. Lemon Bhel
2. Lite Chiwda
3. Loung Shev
4. Magic Wheels
5. Moonlite
6. Masala Peanuts
7. Bhadang
8. Chana Chatpata
9. Tikha Papdi
10. Corn Chiwda
11. Dal Moth
12. Falahari Chiwda
13. Gathiya
14. Hing Chana
15. Khatta Metha
16. Krish
17. Lahsun Sev
18. ABCD
19. Masala Matar
20. Mini Bhakarwadi
21. Moong Dal
22. Navratna Mix
23. Papdi
24. Pravasi Chiwda
25. Ringo
26. Ringz
27. Sabudana Chiwda
28. Salted Peanuts
29. Shev Murmura
30. Tasty Nuts



RANGE OF PRODUCTS

The following mentioned are the products that will be available for sale on the Yoho Cart.

B. Yoho Candies

1. Kaccha Aam
2. Mint
3. Coconut
4. Fruity
5. Imli
6. Kaju
7. Mango
8. Coffee
9. Crunchy Caramel
10. Milky Mango
11. Pan
12. Mosambi
13. Pineapple
14. Strawberry
15. Pulpy Orange
16. Watermelon
17. Rasmalai
18. Litchi
19. Santra Goli

C. Yoho Mouth Fresheners

D. Amruta Royal Dust Tea

E. Gaichaap Chuna

F. Water Bottles

G. 3-4 Types of biscuits

H. Cream Roll and Donut

I. Lighter and Match Box





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